

## FACT SHEET

Chrono24 was founded in 2003 and has since become the world's leading marketplace for new and pre-owned luxury watches. Every day, over 200 employees in Karlsruhe, Berlin, New York, and Hong Kong bring together commercial dealers, private sellers, and watch enthusiasts from around the world.



Over 400,000 listings from over 100 countries



**Innovative applications and services**

- ✓
- ✓ Virtual Showroom
- ✓ Auctions
- ✓
- ✓ Price comparisons &



Available in 22 languages



30% growth – 7 million unique visitors per month – \$1.3 billion in annual transaction volume



- ✓ Trusted Checkout
- ✓ Buyer Protection
- ✓ Screened & approved dealers
- ✓ Customer service in 15 languages



3,000 commercial dealers and 20,000 private sellers



The digital home for watch enthusiasts across the globe

\* As of January 2019

## DID YOU KNOW ...

**45%**

of users visit Chrono24 several times a week

**\$9,000**

The average sales price on Chrono24 is around \$9,000

**77%**

of users have never tried on the watch they're looking for